



## Your Implementation Partner for High Achievement

*CORE serves as a trusted advisor at all levels of K–12 education, working collaboratively with educators to support literacy achievement growth for all students.*

*Our implementation support services and products help our customers build their own capacity for effective instruction by laying a foundation of research-based knowledge, supporting the use of proven tools, and developing leadership.*

## Why Choose CORE?

As an organization focused on professional development and technical assistance, we support all publishers' reading and language arts textbook series. We know that implementing literacy programs can be a challenging task, but with the right support and CORE's unbiased approach, you can achieve real results. Our renowned educational consultants advise you on proven practices, scientifically based research for effective reading instruction, and strategies that accelerate achievement for all students.

**Research proves that highly effective educators correlate directly to student academic success.**

### **The CORE Approach to Building and Sustaining Lasting Academic Excellence for All Students**

Our years of experience have taught us that in order for all students to demonstrate reading efficiency, a systematic approach is necessary. School systems must work together to ensure that the educators' knowledge, student learning tools, and leadership structure are all working collectively.

We have learned that sustainable improvement includes three critical components:

**1. Grow a solid knowledge base.**

Educators need ongoing professional development to build research-based knowledge and skills.

**2. Get the right tools and use them well.**

It is important to select and implement effective research-based materials and resources.

**3. Build institutional capacity and implementation success.**

To sustain improvement and reach full potential, leadership and organizational systems need to support effective instruction.

**CORE's district leadership and expert technical assistance teams will help you build your staff's critical literacy knowledge, choose and master effective tools, and successfully implement and sustain your reading program by building the collective capacity of your educators.**

**To find out more about CORE's literacy approach and gain access to valuable resources and tools, join our Membership Program.**

Through CORE's Membership Program, you will gain access to ideas and tools to help you master effective research-based literacy instructional practices. Become part of our network of experts who know what works and give you the best advice when you need it, in an exclusive online community.

CORE offers two levels of membership to fit your needs: individual and institutional.



**Visit our website at [www.corelearn.com](http://www.corelearn.com) to join today.**

# CORE Professional Development and Technical Assistance

## Literacy Services for:

- Teachers
- Administrators
- Literacy Coaches
- District Personnel
- State Departments of Education

We work with educators and administrators at all grade levels, district personnel, and state departments of education to build systemwide capacity for sustained improvement. All CORE services address the needs of English learners and struggling students.

## CORE's client services include the following:

### Elementary Literacy Services

- A research-based Elementary Reading Academy
- Literacy workshops
- Literacy implementation audits
- Support for effective implementation of a multitiered model (Rtl)
- Leadership development for coaches and administrators
- On-site technical assistance and implementation support

### Adolescent Literacy Services

- A research-based Adolescent Reading Academy
- Workshops for content teachers
- Literacy implementation audits
- Support for effective implementation of a multitiered model (Rtl)
- Leadership development for middle and high school leadership teams and literacy coaches
- On-site technical assistance and implementation support

### District Implementation Support

- Workshops for literacy and content teachers
- Rtl Institute and implementation
- Districtwide literacy implementation audit
- Leadership development for reading leaders at all levels
- On-site technical assistance and implementation support
- Training of trainer and certification courses
- Capacity building through CORE University
- Technical support by a CORE District Implementation Advisor to plan and implement the following:
  - An assessment system
  - An intervention plan
  - Administration and coach walk-throughs
  - An evaluation of literacy implementation effectiveness

### Departments of Education and Agency Services

CORE provides customized technical assistance and guidance to departments of education and state and federal agencies to design and implement literacy plans to close the achievement gap, and services for leadership and coaching development.

**CORE also offers program-specific and intensive intervention professional development services.**

CORE offers national workshops and trainings, including our annual Leadership Summit. To see a full calendar of events, please visit our website, [www.corelearn.com](http://www.corelearn.com).



# Developing Your Path to Literacy Success

**CORE's detailed plan for literacy achievement involves three critical steps:**

- 1. Learning the Fundamentals**
- 2. Focusing on Implementation**
- 3. Building Leadership and Capacity**

**You can improve your literacy program with CORE's expertise in an on-site intensive program. Our plan for your success will help you achieve the following outcomes:**

## **Schools (K-12)**

- Increased knowledge of research-based reading practices
- Enhanced ability to understand and use literacy assessment to improve instruction
- Identification of specific implementation issues and a plan for organization, resources, and support needs
- Expertise in using instructional materials and implementing core and intervention programs
- Implementation of a multitiered model and problem-solving approach
- Leadership best practices for sustainable implementation
- A plan for meeting the needs of English learners and special education students

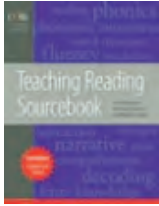
## **School Districts**

- Enhanced capacity of site and district administrators to manage and monitor instruction
- Refinement of a district literacy plan, including a plan for communication and coordination
- Identification of specific implementation issues and a plan for organization, resources, and support needs
- Strengthened ability of coaches and leaders to analyze test data, facilitate on-site collaborative conversations, and develop solutions to implementation challenges
- Deepened understanding of literacy materials and assessment among site and district leadership
- Calibration of instruction through literacy walk-throughs and classroom observation
- Improved teacher quality and knowledge through rigorous professional development

**To customize your path to literacy success and select a plan that most closely matches your school's or district's current literacy scenario, visit our website at [www.corelearn.com/Services/Literacy](http://www.corelearn.com/Services/Literacy).**

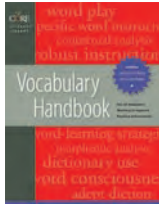


## CORE Literacy Library



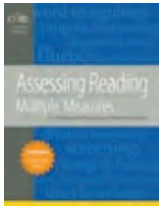
### Teaching Reading Sourcebook, 2nd Edition

This comprehensive reference about reading instruction is organized according to the elements of explicit instruction (what? why? when? and how?) and includes both a research-informed knowledge base and practical sample lesson models. It teaches the key elements of an effective reading program—phonemic awareness, decoding, vocabulary development, fluency, and comprehension—in a practical, hands-on teacher's guide.



### Vocabulary Handbook

For all educators who are working to improve reading achievement, this handbook provides clear instructional approaches for successfully building students' vocabulary knowledge.



### Assessing Reading: Multiple Measures, 2nd Edition

This resource provides a collection of tests for the comprehensive assessment of skills related to reading. These assessments can help identify why a student is having reading difficulty, determine what the next step in instruction should be to remediate that difficulty, and monitor progress throughout the course of instruction.



### Program Resource Packets

CORE has developed Program Resource Packets (PRPs) for a number of widely used textbook series. The PRPs contain resources aligned to the program that can be used by administrators, coaches, and classroom teachers in many CORE services related to publisher program implementation.



CORE products are available for purchase online. Please visit our website at [www.corelearn.com](http://www.corelearn.com).

"CORE's *Teaching Reading Sourcebook, 2nd Edition*, joins my collection of great books for making a difference in scientifically based practices. Combined with *Assessing Reading: Multiple Measures*, these resources provide a practical link to instructional planning by showing what to assess and how to interpret the data for good decisions."

— Mark R. Shinn, Ph.D.,  
Professor of School Psychology, National-Louis University

## CORE Technology Products



### CORE Online Learning Library

The CORE Online Learning Library equips educators, instructional leaders, and administrators with a Web-based platform that includes over 250 hours of videos highlighting the best instructional practices, expert commentaries, interactive instructional strategies, and proven techniques for accelerating student achievement.



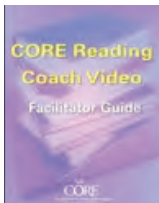
### Blending Routines DVD

Blending Routines spotlights the four different methods used by most commercial reading and language arts core and intervention programs to teach students to sound out and blend words. The video includes demonstrations of sound-by-sound blending and continuous blending, whole-word blending, and spelling-focused blending.



### Foundation Skills for Teaching Reading DVD

Foundation Skills for Teaching Reading is a three-video set designed to provide educators with an understanding of the linguistic underpinnings of learning to read and two critical foundational skills essential for reading success: phonics and multisyllabic word attack skills.



### CORE Reading Coach Video and Facilitator Guide

The CORE Reading Coach Video models a three-phase strategy for a coach that includes initiating and planning, executing, and reflecting and giving feedback. Coaches can use the strategies to help teachers learn program routines, identify needs and instructional procedures for struggling students, and use data to plan important adjustments.

"San Bernardino City Unified School District has used CORE's *Assessing Reading: Multiple Measures* as a guiding tool in developing the district assessment plan for determining the types and frequency of assessment for individual students as well as determining placement in intervention programs. The *Assessing Reading: Multiple Measures, 2nd Edition*, will continue to provide this guidance and support as we continue to refine the progress monitoring of our most fragile learners."

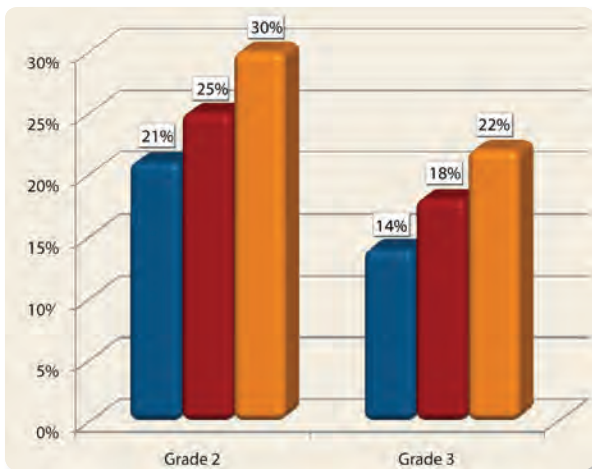
—Jean Snell, Director of Elementary Instruction, San Bernardino City Unified School District

# Our Results

## Elementary Literacy

**CORE K-3 Executive Coaching Project**  
**San Bernardino City Unified School District**  
**San Bernardino, CA**

San Bernardino elementary schools have received three years of technical assistance from CORE. The data show that since the SBCUSD schools started working with CORE in 2006, the reading scores of second-grade students in participating classrooms increased by 43%, and the reading scores of third-grade students increased by 57%.



**San Bernardino City Unified Schools (CORE supported) CST reading score increases 2007-2009**  
*percentages of 2nd- & 3rd-grade students scoring advanced and proficient*

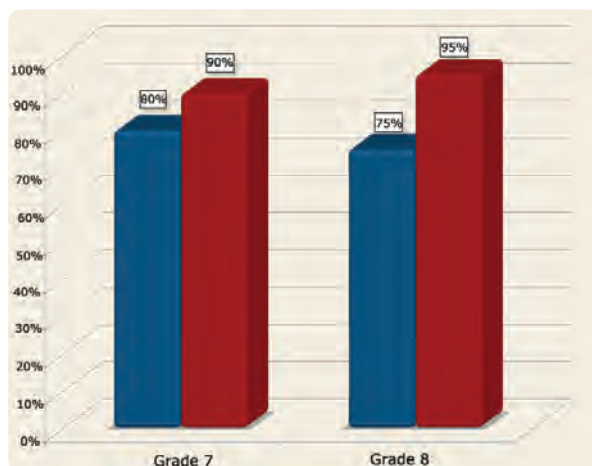
■ 2007 A&P  
■ 2008 A&P  
■ 2009 A&P

## Adolescent Literacy

**CORE Executive Coaching Project and Evaluation Study**  
**Lake Pend Oreille School District**  
**Lake Pend Oreille, ID**

CORE conducted a four-year executive coaching project with Lake Pend Oreille's middle schools. CORE's support was pivotal in addressing student achievement for this district.

As of 2009, 98% of the district's underachieving middle school students no longer needed an intervention at the high school level. As a result of CORE's work, 90% of students in grades 7 and 8 were at or above proficient.



**Lake Pend Oreille School District (CORE supported) ISAT reading score increases 2005-2009**  
*percentages of 7th- & 8th-grade students scoring advanced and proficient*

■ 2005 A&P  
■ 2009 A&P



## Testimonials

"Our reading scores have improved tremendously over the years with the assistance of CORE. From a school that was 'failing' to a school now in 'good standing,' we are now considered a 'beacon' school for reading. Many schools throughout our state have visited to see how we implement our reading program and interventions. Thank you, CORE!"

— *Alvin Shima, Principal,*  
*Kihei Elementary, HI*

"CORE has provided a framework of thinking about literacy. With the development of common language, teachers and students are talking the 'same language.' The coaching for the principal who is 'coachable' is phenomenal and has the potential to move a leader to the next level."

— *Sheila Smith-Anderson, Executive Director of Leadership Development,*  
*St. Louis Public Schools, MO*

"CORE is able to help us see the big picture and has helped the elementary, middle, and high schools in our district implement effective systems of literacy instruction. Speaking from 25 years of experience in public education and having contracted with many organizations, CORE is at the top of my list in terms of quality product and customer service."

— *Traci Wodlinger,*  
*Director of Professional Development,*  
*Eagle County Schools, CO*